



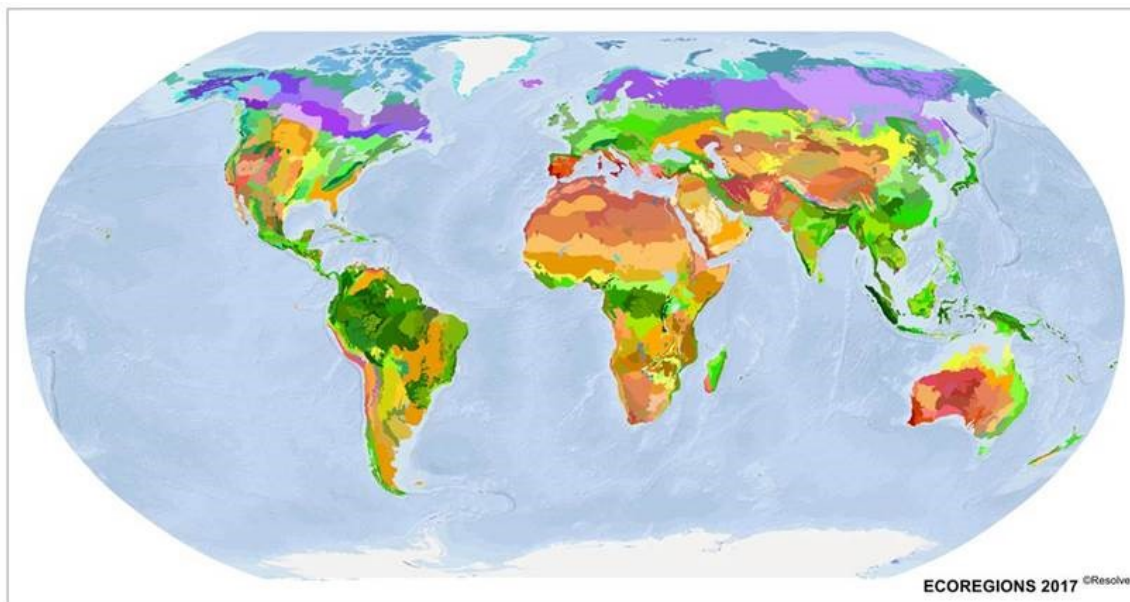
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**A NEW MAP OF LIFE ON EARTH SHOWS HOW WE CAN HALT THE WORLD'S  
SIXTH GREAT EXTINCTION**

Colorado nonprofit leader co-author of study

Washington, D.C., April 14, 2017 – A new study published in *BioScience* today examines a bold new approach to halting the world's extinction crisis through a strategy to protect 50% of the Earth's land mass. Many vertebrate species have vanished over the past 5 decades or have become critically endangered and the rate of extinction is accelerating. If habitat conversion continues unabated, key ecosystems could collapse, disrupting the biosphere upon which we all—humans and wildlife—depend.



“One of the greatest obstacles we face is the public perception that it is too late to halt the extinction crisis. The conclusions of this study makes it clear that at least 50% protected and connected is indeed possible. We now need to accelerate the action by challenging ourselves and our leaders to accept and work towards this essential and achievable goal,” says Colorado-based WILD Foundation president and study co-author, Vance G. Martin.

But why 50%? “In order to achieve comprehensive biodiversity conservation, many in

the scientific community have empirically shown that an average target of 50% protected is required to sustain habitats and ecosystems. Currently, about 15% of the globe's land mass is protected; this figure is not based on science and is insufficient," says co-author Dr. Reed Noss.

The groundbreaking study uses a new map of the world's 846 [ecoregions](#), improving on a 2001 version and analysis that remains one of the most widely cited papers in the field of conservation biology. The new study highlights 98 ecoregions (12%) that already have at least half of the land areas protected for the conservation of nature. Another 313 ecoregions fall short of half-protected but have sufficient unaltered habitat remaining to protect the target.

"Overall, this is a good news story", says Dr. Thomas Lovejoy, of George Mason University and the UN Foundation, who is not affiliated with the study. "Protecting half is still possible in the majority of the world's species-rich subtropical and tropical broadleaf forests." Covering only 14% of the Earth's surface, this biome supports more than half of life on Earth and, according to the study, 140 of the ecoregions in this biome are either already half-protected or have sufficient habitat to do so.

In contrast, the situation is dire for one-quarter of the world's ecoregions, where an average of only 4% natural habitat remains. "In these places, we need to be focused on saving the last remnants in the short term and then massive restoration over the next 30 years", stresses Dinerstein.

The authors call on advocates and leaders to protect half the terrestrial realm by 2050.

"For the survival of chimpanzees and other wildlife around the world we need to dramatically scale up conservation efforts," says Dr. Jane Goodall, DBE, founder of the Jane Goodall Institute & UN Messenger of Peace. "This paper shows how it could be possible."

*The full article is available at: <https://academic.oup.com/biosci/article-lookup/doi/10.1093/biosci/bix014>*

*An interactive ecoregion map of the world with protection status by region is available at: [ecoregions2017.appspot.com](http://ecoregions2017.appspot.com)*

*WILD Foundation website: [www.wild.org](http://www.wild.org)*

*A blog post calling on leaders and advocates to create a Global Deal for Nature and protect half the terrestrial realm by 2050 is available at: <http://www.resolv.org/blog/2015/global-deal-for-nature>*